

Good corporate governance is the foundation of a solid business practice. Operating ethically is key to the sustainability of a business and drives long-term growth. It also ensures a robust business environment that encourages healthy competition – driving productivity and increasing efficiency – moving the entire ecosystem, and the country as a whole up the value chain.

The five participating companies Intel, B. Braun, Keysight Technologies, Motorola Solutions and SilTerra share the same corporate values when it comes to operating with uncompromising integrity. This shared platform enables the companies to come together and cement efforts to proliferate the same high levels of governance and compliance for their customers, suppliers, distributors and others.



B. BRAUN
www.bbraun.com

Founded in Germany in 1839, B. Braun is one of the world's largest medical technology companies, specializing in solutions related to infusion therapy, orthopaedics, neurosurgery, anaesthesia, extracorporeal blood treatment, spine surgery, diabetes care, clinical nutrition, wound management, infection prevention and surgical technologies.

B. Braun Medical Industries is a subsidiary of B. Braun Melsungen AG, Germany. Established in 1972 in Penang, Malaysia, B. Braun Medical Industries is one of the

Group's largest manufacturing sites, with over 7,000 employees, producing a wide range of medical devices and pharmaceutical products such as intravenous catheters, hypodermic needles, special needles, elastomeric pumps, surgical instruments and pharmaceutical solutions for worldwide markets, including Europe, United States and the Asia Pacific region. The Asia Pacific Regional Headquarters for B. Braun and its global Centre of Excellence for Intravenous Access with full R&D capabilities, are also located in Penang.



INTEL
www.intel.my

In 1972, Intel Corporation chose Penang, Malaysia for its first 'offshore' location outside of the US. Intel's initial investment has grown to over US\$5 billion since then, with the location being one of Intel's largest Assembly Test Manufacturing sites. As a result, Intel has expanded to become a manufacturer of microprocessors, chipsets, network processors, microcontrollers, and motherboards.

Intel Malaysia also comprises the Malaysia Design Centre and the Programmable Solutions Group. Our engineers form part of the global development team working on the latest Intel® Core™ processor, Intel Atom™ processor, Field Programmable Gate Arrays as

well as the design & development of products powered by Intel's latest process technology.

Being one of Intel's most comprehensive sites, Intel Malaysia is one of Intel Corporation's hubs for shared services with the Malaysia Shared Services Center supporting HR, Finance, Procurement, IT, and Planning operations in other Intel sites across the world.

The highly skilled workforce at Intel Malaysia is a testament to Intel's commitment in Malaysia, allowing Intel to move its operations up the global value chain. Additional information about Intel is available at newsroom.intel.com and blogs.intel.com.



KEYSIGHT
www.keysight.com

Keysight Technologies is a global electronic measurement technology and market leader helping to transform its customers' measurement experience through innovations in wireless, modular, and software solutions. Keysight's electronic measurement instruments, systems, software and services are used in the design, development, manufacture, installation, deployment and operation of electronic equipment. The business had revenues of \$2.9 billion in fiscal year 2015. In Malaysia, Keysight Technologies

began operations in Penang in 1972.

Today, Keysight occupies a 42-acre site in Bayan Lepas, in a 1.2 million sq ft facility, with a workforce of about 2,600 employees, with majorities being professionals. It is one of the core sites for Keysight worldwide, with operations spanning business management, sales, support, marketing, manufacturing, R&D, supply chain and global infrastructure services. Keysight's sales offices in Penang and Petaling Jaya serve customers with a broad range of products and solutions.



MOTOROLA SOLUTIONS
www.motorolasolutions.com

Founded in 1928, Motorola has a history of innovation that has revolutionized communications. From pioneering mobile communications in the 1930s and making equipment that carried the first words from the moon in 1969, to supporting modern-day emergency response equipment for disaster relief efforts around the world, Motorola Solutions has a global footprint with products that demonstrate its thought leadership.

Motorola Solutions first established its supply chain operations in Penang, Malaysia in 1974 followed by the R&D operations in 1976. Today, Motorola Solutions Malaysia's fully integrated R&D Center is responsible for conceptualizing, designing, developing and

launching of leading-edge mission critical communications solutions and services that enable first responders and public safety agencies to reach new levels of operational efficiency and safety. Complemented by the Supply Chain Control Tower, Finance Shared Service and the Global Regulatory & Reliability Operations, it is the largest integrated operation in Motorola Solutions. Our corporate office in Kuala Lumpur houses the country sales and marketing, support services, legal, public and government affairs, and project deployment teams for Malaysia customers. Since its inception, Motorola Solutions have invested over US\$1 billion in Malaysia and we have grown from a team of 10 staff to a 1800-strong workforce.



SILTERRA
www.silterra.com

SilTerra Malaysia Sdn Bhd is a semiconductor wafer foundry offering fabrication and design support services in CMOS logic, High-Voltage, Mixed-signal, RF and MEMS technologies down to 90 nanometer feature size. SilTerra's wafer fab has a design-in capacity of 40,000 eight-inch wafers per month and currently serves customers in US, Taiwan, Korea and China.

Environmentally vigilant, SilTerra delivers award-winning,

world-class performance to its customers who seek flexible capacity, custom technologies, competitive advantages and around the clock customer support. SilTerra is ISO 9001:2008 and ISO 14001 certified.

Starting commercial production in 2001, the company's headquarters and factory are located in Malaysia's Kulim Hi-Tech Park, with sales and marketing offices in San Jose (California) and Hsinchu (Taiwan).

“At B. Braun, we are fully committed to upholding the highest ethical standards. To us, compliance does not only mean complying with laws and legal requirements, but also embracing the universal ethical values of Integrity, Fairness and Sustainability. B. Braun is delighted to participate in the signing of this Pledge. Through our efforts, may a strong culture of integrity be nurtured, which is the bedrock of success for the business community.” — **YENNI LIM**, *Senior Vice President, Operations / Supply Chain Management, Asia Pacific, B. Braun Medical Industries*

“Uncompromising integrity and professionalism have been the cornerstones of Intel’s business. At Intel, we hold ourselves to the highest standards of corporate governance and business ethics. Intel Malaysia is excited about the signing of this promise which will serve as a compass that guides the actions of our employees and business partners, ensuring consistent and steadfast integrity as we build trusted relationships in our business community.” — **ROBIN MARTIN**, *Corporate Vice President, Technology and Manufacturing Group*

“One of Keysight’s core values is operating with uncompromising integrity – it is built in our DNA, imbued by our founders Bill Hewlett and Dave Packard 77 years ago. From this foundation we have built a test & measurement company that is recognized for its highest adherence to ethics, integrity and compliance. Our customers have come to know and trust Keysight’s commitment in delivering solutions of the highest value and quality that are fully compliant with global corporate governance guidelines. To uphold this trust, it is imperative that our partners operate with the same levels of integrity as Keysight. We are pleased to lead the way in sharing our best practices and helping lay the groundwork for an ethical and productive supply chain ecosystem. This will create a conducive business environment, elevating the local ecosystem to compete globally.” — **CHAN KENG CHEONG**, *Vice President, Global Procurement & Materials, Keysight Technologies*

“Our purpose at Motorola Solutions is to provide technology solutions which enable our public safety and commercial customers work more safely and productively. We are strongly committed to doing business the right way, both legally and ethically – with our customers, with our partners, with our colleagues and with the world at large. Motorola Solutions Malaysia is pleased to participate in the signing of the Promise of Integrity which will serve as a vital guide in ensuring the highest ethical standards in our business community.” — **DR. HARI NARAYANAN**, *Managing Director of Penang Operations, Motorola Solutions Malaysia*

“SilTerra prides itself as an exemplary corporate citizen. We believe and support this commitment to elevate business consciousness towards high standards of integrity and ethical practices. This reaffirms our organization’s continuous pursuit towards creating a level playing field. It is imperative that ethics and integrity must remain high on the priority list to create a healthy and competitive market. Our hope is that others will join us and embrace this initiative that helps strengthen the pillars of a sustainable economy.” — **FIRDAUS ABDULLAH**, *CEO of SilTerra Malaysia*

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B | BRAUN
SHARING EXPERTISE



MOTOROLA
SOLUTIONS

SILTERRA



PROMISE OF

INTEGRITY

**HONESTY
— AND —
INTEGRITY
ABOVE ALL ELSE**